



# Entrepreneurship Development Initiative in Goa

The EDII - Goa Centre  
for Entrepreneurship Development...  
Accomplishments and Milestones

The Year in Review : 2024-25



Nodal Agencies

**EDC EDC LIMITED**  
A Government of Goa Undertaking

**GOA  
CSR AUTHORITY**

Implementation Agency

 **Entrepreneurship  
Development  
Institute of India**  
Ahmedabad



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**“ EK BHARAT  
SHRESHTHA BHARAT  
can be experienced  
during any season in  
GOA ”**

**Shri Narendra Modi**  
Hon'ble Prime Minister



2024, Goa, India  
I Conference









## From the Hon'ble Chief Minister's Desk



Goa is acclaimed for its infectious vibrancy. People from across the world want to come back to this state again and again, and experience the 'Goan' vivacity. Also, what is striking is that, there is a characteristic entrepreneurial streak in the people of Goa. I would say, that the Hon'ble Prime Minister, Shri Narendra Modi's vision of 'Viksit Bharat' inspires us. We align our goals with that of the Nation's, and move ahead with the mission of making India, the fastest growing economy with entrepreneurship being a huge driver of growth. On the front of entrepreneurship, while tourism reigns supreme, people are parallelly delving into other emerging areas and that gives me immense happiness. Afterall, entrepreneurship is critical for economic and technological growth of the State. The collaboration with Entrepreneurship Development Institute of India (EDII), Ahmedabad to implement the Entrepreneurship Development Initiative in Goa, is effectively ensuring that the State witnesses a cohort of new entrepreneurs pioneering novel ideas and innovations.

After one year of the EDII Goa Centre, set up with the support of the Goa CSR Authority and the EDC Ltd., we witness entrepreneurship gaining progress across sections and sectors of people. I am sure, this entrepreneurial efficiency will continue to make Goa significantly contribute to the vision of 'Viksit Bharat' by 2047. While I compliment the Institute for coming on board with us, I also extend my best wishes to the Goa CSR authority and the EDC Limited for partaking in this task.

My Compliments to EDC Ltd. for completing 50 years of commendable work and to the EDII Goa Centre for completing one year of significant work. !!!

There are miles to go !!!

Dr. Pramod Sawant





Message from  
President - EDII  
and MD & CEO  
IDBI Bank Ltd.



I congratulate EDII-Goa Centre for successfully completing one year of fruitful activities under the aegis of Entrepreneurship Development Institute of India (EDII). Entrepreneurship plays a catalytic role in wealth creation by being a driving force for economic growth and innovation. The Central and the State Governments in India are actively instituting measures to empower both the existing as well the potential entrepreneurs. While enabling structures are important, skilled entrepreneurs also significantly leverage resources to launch sustainable enterprises.

Individuals with a distinctive entrepreneurial spirit are noticeably different; they keenly see opportunities and harness the right resources to turn their ideas into viable businesses. These skills can be further honed through training and mentoring. In any country, state or region, a strong base for entrepreneurship and MSME growth is easy to establish if there is a synergy between competencies, institutional mechanisms, and government structures. Goa, in particular, holds the potential to become a buzzing hub of trade and commerce. While the existing MSMEs can provide an impetus to growth and sustainability, several potential entrepreneurs can be imparted requisite knowledge and skills to set up sustainable enterprises.

I commend the work of EDC Ltd. towards analysing and promoting MSME sector and building a strong industrial foundation in the state. I congratulate them for completing 50 years of persistent work. My heartiest compliments.

I again congratulate EDII in developing a dedicated centre in Panaji, Goa with the vision of transforming the state into one of the most entrepreneurship-friendly destination in India. The unwavering support extended by Hon'ble Chief Minister Dr. Pramod Sawant ji's towards this initiative is reassuring and highly appreciated. We look up to his leadership in fostering innovative startups and enterprises in niche segments in the times ahead.

Congratulations and Best Wishes!

Shri Rakesh Sharma





Message from  
Managing Director  
EDC Limited  
Goa



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It is a momentous occasion for the EDC Ltd. We complete 50 glorious years and the resolve to continue contributing to the growth of MSMEs, entrepreneurs, startups and innovations remains strong. I express our sincere gratitude to our patrons, stakeholders and associates for their support. However, our work only gets critical from here as we take up new challenges to commit ourselves to bring about economic growth on the premise of entrepreneurship and innovations at par with global standards. We are glad, in this journey we have a partner – the Entrepreneurship Development Institute of India (EDII), Ahmedabad. Together, that is, EDII, Goa CSR Authority and EDC Ltd. are undertaking interventions that are novel, time-tested and rewarding. I am sure very soon the results will be for all to see.

Our missions are perfectly aligned and the EDII Goa Centre is propelling us towards our common goal. As the EDC Ltd. completes 50 years, the EDII Goa Centre completes one year. I compliment my team at EDC Ltd and the EDII team for designing activities very thoughtfully, after intense research so that the results are heartening and far reaching. And, rightly so, we can witness a notable wave of inclusive development in terms of skill and capacity building, entrepreneurship development training and empowerment across target groups. The entrepreneurial landscape of Goa is also optimistic and supportive. I am happy that we have got to function together towards a noble cause. We commit ourselves to the State mandates.

My compliments to my team and to EDII for glorious one year.

Regards.

**Shri B. S. Pai Angle**

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Message from  
Director General  
Entrepreneurship  
Development Institute  
of India, Ahmedabad



“Heartfelt gratitude to Hon'ble Chief Minister Shri Pramod Sawant ji for beckoning EDII to set up this Centre for promoting entrepreneurship in the state. The support extended by the EDC Limited and the Goa CSR authority is highly commendable. EDC Ltd completes 50 splendid years devoted to MSME growth and development, and on this occasion I extend my heartiest congratulations and best wishes for creating even brighter roads ahead.

One year back when we got the opportunity to set up EDII-Goa Entrepreneurship Development Centre, we knew this was a great opportunity to strengthen innovations, New Enterprise Creation and MSME growth, against the backdrop of the State's favourable economic policies & reforms. Goa is acclaimed as a productive and prosperous state, and if EDII can add to its self-sufficiency, we would only be very glad. In the last one year, we have been able add pace to our journey, and I am sure, with the help of EDC Ltd, we will be able to undertake a series of well-meaning initiatives to ensure that Goa becomes a hub of entrepreneurship and innovations. This booklet reviews the past one year of the existence of EDII-Goa Entrepreneurship Development Centre.

My Gratitude once again to Hon'ble Chief Minister Sir and EDC Ltd. for facilitating this process.

We look forward to yielding rewarding achievements!!!

Dr. Sunil Shukla





## Background

Entrepreneurship education, training and mentoring have a profound impact the entrepreneurship environ of a region. In a dynamic entrepreneurial landscape, government, institutions and industries, work in tandem to ensure a proactive structure where individuals are propelled to delve into entrepreneurial feats. This synergy leads to the establishment of a thriving startup ecosystem. And, in such a system innovation, novel ideas, funding opportunities, research facilities, training programs and robust infrastructure flourish. Goa is one such progressive state which actively advocates entrepreneurship promotion. The State has mounted feasible policies to ensure stakeholders' support, motivation to start up aspirants and co-option of resources & funds, to foster a vibrant startup environment. The State is a front-runner in implementing focused policies to support and nurture budding businesses. The introduction of the Start-up Policy in 2017 marked a significant milestone, positioning Goa as an attractive destination for entrepreneurs in diverse areas, beyond the tourism sector. Through concerted efforts, the state aims to harness its entrepreneurial potential and indigenous resources to foster self-reliance and spur growth. The State introduced the ambitious Entrepreneurship Development Initiative in Goa to ensure continuous growth of entrepreneurship as a career among diverse target groups in general, and youth & women, in particular.

The Entrepreneurship Development Initiative in Goa is an ambitious model initiative aimed at unleashing the entrepreneurial spirit of the state. Designed to cater to a diverse range of stakeholders, with particular emphasis on youth and women, this program seeks to provide comprehensive support and guidance to both aspiring and existing entrepreneurs. From skill-building and mentorship to creation of conducive ecosystems and infrastructure, the Entrepreneurship Development Initiative in Goa encompasses a holistic approach towards fostering a culture of entrepreneurship.

Entrepreneurship Development Institute of India (EDII), Ahmedabad was beckoned to implement the Entrepreneurship Development Initiative in Goa.



**Fit Goa  
Skill Goa  
Inclusive Goa**







On 29th January 2024, EDII signed an MoU with CSR Authority of Goa to rope in EDII as the Implementation Agency. The MoU was signed in the presence of Hon'ble Chief Minister of Goa, Shri Pramod Sawant, senior ministers and state officials.

### EDII - Goa Entrepreneurship Development Center Gets Inaugurated

In a landmark move, on March 12th 2024, Hon'ble Chief Minister, Dr. Pramod Sawant inaugurated the EDII- Goa Centre to undertake focussed Entrepreneurship Promotion. Also present at the inauguration were Dr. Sunil Shukla, Director General, EDII, Ahmedabad; Dr. Milind Kamble, Chairman, Dalit Indian, Chamber of Commerce & Industry (DICC) & Board Member, EDII; Shri Sanjay Satardekar, Vice Chairman, EDC Limited; Dr. Vijay Saxena, Joint CEO of Goa CSR Authority; Shri B. S. Pai Angle, Managing Director, EDC Limited, and Dr. Amit Dwivedi, Incharge - Department of Government Projects, EDII.



Hon'ble Chief Minister of Goa, Dr. Pramod Sawant, in his inaugural speech said, "Goa is also one of the first four states to implement the Startup Policy 2017. Under the Swayampurna Goa Mission, the Government is committed to provide an amiable ecosystem to all the entrepreneurs in Goa. So far, the Government has provided ease of doing business as well as cheaper finance under the Chief Minister Rozgar Yojana (CMRY) and Mukhyamantri Modified Interest Rebate Scheme (MMIRS). After the recent amendment to CMRY Scheme, even existing businesses can apply for the loan under CMRY scheme. Also earlier applicants with family income above Rs.10 Lakhs could not apply for the CMRY loan – however, after the recent amendment, this condition has also been removed. The Chief Minister further mentioned that along with the ease of doing business and cheaper finance, there was a need to 'skill, reskill and upskill' our Goan entrepreneurs which has now been fulfilled by setting up the Goa Branch of the Entrepreneurship Development Institute of India. The association with EDII will strengthen the entrepreneurship scenario."



## Glimpses of the inaugural event...





Expressing his opinion, Shri B. S. Pai Angle, Managing Director, EDC Limited, said "I am glad that we are working collaboratively towards the task of strengthening entrepreneurial pursuits in Goa. At EDC Limited, we stand committed to supporting and nurturing the entrepreneurial ecosystem, driving economic prosperity and creating a sustainable future for generations to come. Together, we will seize this moment to unlock Goa's boundless potential."



Dr. Milind Kamble, Founder Chairman, DICCI & Board Member-EDII said, "Goa, with its dynamic blend of culture and commerce, offers a fertile ground for entrepreneurial ventures to flourish. The EDII's Goa Centre, I am sure, will serve as a catalyst, nurturing the entrepreneurial spirit inherent in the people of Goa, particularly its youth. Given EDII's initiatives, Goa is poised to become a cradle for entrepreneurial aspirations and mindsets."



Expressing gratitude for the opportunity, Dr. Sunil Shukla, Director General, EDII mentioned, "The growth in the SME sector, especially in Goa, is profound, and is manifesting itself in several domains. Building on this, EDII will undertake a series of initiatives involving training, research and documentation, mentoring and incubation to ensure that Goa becomes a hub of entrepreneurship and innovations unleashing a relentless pursuit for new opportunities and processes. With a focus on fostering innovation and empowering local talent, this initiative will pave the way for Goa to emerge as a leading hub for startups and entrepreneurship."





**Entrepreneurship Development  
Institute of India (EDII):  
Implementing Agency**

Entrepreneurship Development Institute of India (EDII), as an Implementing Agency, worked out an impact-making module comprising sensitization workshops; training-cum-counselling programmes; stakeholders' workshops; establishment of micro-incubation centres; implementation of a data management system and creation of a knowledge infrastructure by developing case studies, course material, compendium on business opportunities etc. EDII envisioned creation of a flourishing ecosystem

which surpassed all inhibitions to institute a proficient structure that is complete transformative measures, knowledge and policies that propel creation of progressive enterprises and innovative start-ups.

**While EDII is the implementation agency, EDC Limited and Goa CSR Authority are the nodal agencies.**

Emanating from the resolve to make a notable contribution to Goa's Entrepreneurship landscape, definite Vision and Mission statements were evolved.

## Gratitude!!!

Towards setting up of the EDII Goa Centre, while EDII is highly grateful to the Goa State Machinery under the leadership of Hon'ble Chief Minister Dr. Pramod Sawant ji, it is also greatly indebted to Hon'ble Chief Minister of Gujarat, Shri Bhupendra Patel ji who promptly advised EDII to take up the task, after receiving a letter regarding the same from Dr. Pramod Sawant ji. We thank Shri Bhupendra Patel ji for his direction and support.



Participants of an Entrepreneurship Awareness Programme with (4th from R) Mr. B.S. Pai Angle, Managing Director, EDC Ltd; (5th from R) Mr. John De Sousa, Deputy General Manager, EDC Ltd. and (3rd from R) Dr. Abdul Razak, Incharge, EDII - Goa Centre.



The Entrepreneurship Development Initiative in Goa is guided by the mandate of strengthening entrepreneurial ecosystem by harnessing the potential of human capital and indigenous resources, thus ensuring a high incidence of New Enterprise Creation and MSME growth.

The projected impact in 5 years, includes:

- More than 40,000 sensitized youths and school students
- More than 10,000 trained potential entrepreneurs
- More than 20,000 new jobs
- More than 5,000 new enterprises
- Sensitized stakeholders from all relevant departments
- A robust cohort of trained business mentors
- Compendium on innovative Project Profiles and Business Ideas
- Patents/Copyrights/Geographical Indications
- Micro-incubators in leading State institutions
- Digital dashboard

## **EDII's VISION for Instituting a Dynamic Entrepreneurship Culture in Goa**

To foster entrepreneurship excellence, innovation and sustainable business growth in Goa, thus securing global entrepreneurial standards and recognition

## **The MISSION that recognizes fundamental opportunities and prospects**

- Sensitize society at large, with focus on youth and women to build progressive businesses.
- Create knowledge infrastructure replete with project profiles, case studies, useful compendiums and information products to help entrepreneurship aspirants with innovative business ideas.
- Orient ecosystem players/stakeholders to build a climate for entrepreneurship growth in the state.
- Create a pool of trained mentors and set up a Business Mentoring and Handholding System [BMHS] for existing entrepreneurs.
- Design and implement tailor-made programmes for youths aspiring for New Venture Creation.
- Conduct mega start-ups and innovative entrepreneurs' summit.
- Develop a Dashboard for data management and tracking individual enterprise performance.
- Establish Micro-Incubation Centers across the State to incubate and support tech-based Enterprises.



## EDII Activity Framework

Entrepreneurship  
Development  
Programmes

Skill Development  
Programmes

Startup Creation,  
Incubation and  
Mentoring Support

Capacity Building  
Programmes

Sensitization  
Workshops for Support  
System Officials

Micro-Incubation  
Support to Emerging  
Ventures

Funding Support through  
Central and state  
Government schemes and  
Programmes

Long and Short Duration  
Programmes on Start-ups,  
Entrepreneurship and  
Family Business



On September 30, 2024, (3rd from L) Dr. Sunil Shukla, Director General, EDII visited EDC Limited Goa for deliberations on collaborative activities in to promote entrepreneurship in Goa. Seen here is (2nd from L) Shri B.S. Pai Angle, Managing Director, EDC Limited, Goa with Dr. Sunil Shukla. Also present in the discussions were (L-R) Shri S. N. Mandrekar General Manager (Law) of EDC Limited; Shri B. S. Borkar, Jt. Managing Director, EDC Limited; Dr. Amit Kumar Dwivedi, Director, Dept. of Projects (Government), EDII; Dr. Abdul Razak, Associate Faculty, EDII.

## The First Step

EDII began with formulation of a result-oriented strategy for maximizing results. Collaborating and associating with Government Departments, Industry Associations, Industries and other significant Stakeholders to synergize resources for an all-encompassing entrepreneurship ecosystem was the first requirement. The Institute, therefore, worked with the support of:

- Directorate of Industries, Trade, and Commerce
- Directorate of Planning, Statistics Evaluation
- Directorate of Skill Development & Entrepreneurship, Higher Education, Technical Education, School Education,
- Startup and IT Promotion Cell
- Goa Electronics Ltd
- Rural Development Agency (Goa SRLM)
- EDC Ltd, GSFDC
- GSIDC, ASSOCHAM
- Goa Chamber of Commerce & Industry
- President, Industrial Estates and Associations such as; GCCI, GSIA, and BNI



Meeting with CRPs to sensitize them about Raising and Accelerating MSME Performance (RAMP) - Transforming SHGs to MSMEs programme.



## The Year 2024 & 2025... Notable Activities Implemented

### EDC CSR FUND Entrepreneurship Development Initiative

These programmes were initiated under the broader aim of launching a series of entrepreneurship development programmes designed to nurture and support aspiring and existing entrepreneurs. These programmes aim to offer comprehensive training and long-term support, fostering business growth and innovation through a structured approach. EDC Ltd is a vital partner, providing financial support, strategic support, policy facilitation and regional insights. Their involvement ensures that the programmes align with local economic priorities and leverage government resources and initiatives.

The initiative includes:

**1-Day Entrepreneurship Awareness Programme:** This programme was undertaken to raise awareness about entrepreneurship as a career. Knowledge on entrepreneurship related competencies, business concepts, market opportunities & dynamics and entrepreneurial mindset & challenges are the main highlights of the programme.

**3-Day Entrepreneurship Development Programme:** This intensely designed programme aims at equipping participants with entrepreneurship related skills needed for New Enterprise Creation and business management. The curriculum focusses on finer nuances of entrepreneurship, business planning, marketing strategies, financial management and legal compliances.



Entrepreneurship Awareness Programme



**2-Week Micro Enterprise Development Programme:** This highly focused programme is aimed at training, mentoring and supporting potential entrepreneurs ready to launch or scale micro-enterprises. Business management & development, financial planning, networking, business promotion and customer acquisition are the main highlights of the programme curriculum.



Participants of Entrepreneurship Awareness Programme at Saraswat College, Mapusa, Goa.

## Outcome

In all, 738 participants gained in terms of :

Increased entrepreneurial awareness

Hands-on training in essential business management skills

Comprehensive guidance and support in launching and scaling micro-enterprises

Handholding support, after completion of the programme in meeting compliances and floating micro enterprises



## Programmes in Collaboration with District Rural Development Agency (DRDA)- GSRLM

EDII in collaboration with the District Rural Development Agency (DRDA), Goa, organized a 5-Day Training Program for Livelihood Cadres, at the Nalanda Conference Hall, EDC Complex of livelihood consultants in the areas of entrepreneurship, rural enterprise development, and enterprise management. 30 officials were sensitized.

A similar programme is also planned during November 26-30, 2024. (Details attached as Annexure B)



In collaboration with District Rural Development Agency (DRDA), a five-day - 'Training the Livelihood Cadres' programme was organized. The focus of the programme was to establish cadres of livelihood consultants with skills to accelerate rural entrepreneurship and enterprise development. The consultants were equipped with skills related to business plan preparation, enterprise management, and performance tracking.



'Training the Livelihood Cadres' programme during January 13-18, 2025. The programme was attended by 35 participants.

## Outcome

Participants derived an understanding of:

**Village Entrepreneurship Ecosystem:** Participants were introduced to the dynamics and scope of village-level entrepreneurship.

**Entrepreneurship Concepts and Traits:** Participants were familiarized with the philosophy, traits, and essentials of becoming an entrepreneur.

**Soft Skills for Motivation and Problem-Solving:** The officials mastered the techniques to mobilize, motivate, and engage potential entrepreneurs effectively.

**Market Potential Studies:** The livelihood consultants learnt to appraise conceptual framework and tools to assess market opportunities.

**Sub-Sector Enterprise Development:** Knowledge on identifying sub-sector opportunities, intervention points, and strategies for creating value chain-based enterprises, was shared with the participants.

**Enterprise Management Skills:** Training was imparted in essential business management areas, including finance, performance tracking, marketing, bookkeeping, and growth strategies.

“The government of Goa has consistently endorsed entrepreneurship with their intervention initiatives like the Startup Policy of 2017, which intended the incubation of viable startups at the rate of 100 per year. Such financial incentives, as well as various skill-building programs and infrastructure provisions, have empowered entrepreneurs to turn those ideas into successful business ventures. The Goa Startup and Innovation Day is an event in which innovators, investors, and industry leaders can come together, thus increasing the networking opportunities.”



**Dr. Abdul Razak**  
Incharge, EDII - Goa Centre  
& Associate Faculty, EDII



## Training Programmes for SHG Member Exhibitors of Swayampurna Goa SARAS 2025.

With the objective of developing knowledge and equipping SHG Member exhibitors with the skills to provide business development support to rural entrepreneurs, two such programmes were undertaken. The participants gained in terms of technical competency in designing and erecting exhibitions, business opportunity identification, enterprise establishment processes, management, and performance monitoring. Areas of packaging, branding, labelling and customer relations were discussed in depth. The participants also developed essential competencies such as planning, quality consciousness, efficiency, and service orientation to empower rural enterprises.

In all, 300 SHG Members gained proficiency in diverse areas related to imparting support to rural entrepreneurs.

## Entrepreneurship Development Training Targeting City Level Federations (CLFs), Area Level Federations (ALFs), Self Help Groups (SHGs)

From September 23 -25, 2024, Entrepreneurship Development Programme training was conducted under DAY-NULM (Deendayal Antyodaya Yojana-National Urban Livelihoods Mission) targeting City Level Federations (CLFs), Area Level Federations (ALFs), Self Help Groups (SHGs), as well as individual and group entrepreneurs in Goa State. This initiative was undertaken at the behest of the Ministry of Housing and Urban Affairs, Government of India. The programme was organized by the Goa State Urban Development Agency (GSUDA) in collaboration with the EDII - Goa Centre. **(Details attached as Annexure C)** A similar programme was conducted during September 18-20, 2024.



1st Batch of Entrepreneurship Development Programme



## Scoping Study on Understanding the Potential for Cluster Development through Self-Help Groups (SHGs) in Goa

Self Help Groups play a significant role in terms of addressing social and economic issues, building community resilience and empowering village societies for greater tasks. Their role against the backdrop of cluster development can be crucial, including responsibilities such as; enabling access to finance, promoting market linkages, develop skills and create an overall winning trajectory. Given their role, EDII Goa Centre has initiated a survey 100 SHG members, (50 from North Goa (Pernem and Bardez ) and 50 from South Goa ( Sanguem and Canacona) to probe deeper into their role. The revelation will pave the way for result-oriented activities.





## Creating Opportunities and Scalable Options for MSMEs

Against the backdrop of strengthening the MSME sector in Goa, the Directorate of Industries, Trade & Commerce (DITC), Government of Goa, in collaboration with EDII, looks forward to implementing 'Business Management Training and Transforming SHGs to MSMEs' under the Programme - Raising and Accelerating MSME Performance (RAMP).

As a part of this initiative, the EDII-Goa Centre envisions to conduct training programmes to support 8,000 MSMEs in Goa. The Business Management Training will enhance skills in project management, leadership, team building, communication, financial management, quality management, digital marketing, risk management, strategic planning and decision-making. Labour laws, human resource management and bid management/government procurement/contract management will also be focused upon. The training will also emphasize on creating awareness on government schemes and procurement processes to improve business efficiency and growth. Additionally, 1,600 Self-Help Group (SHG) members will be guided in transitioning into MSMEs through knowledge sharing on MSME schemes, skill development, product standardization, brand management and digital literacy. Udyam registration through Business Facilitation Centres (BFCs) will also be facilitated.

### Goa - EDII Centre

#### Leadership



**Shri B. S. Pai Angle**

Managing Director  
EDC Limited, Goa



**Dr. Sunil Shukla**

Director General  
EDII, Ahmedabad

#### Team / Resources



**Amit Kumar Dwivedi**  
Professor



**Abdul Razak**  
Associate Faculty



**Prakash Solanki**  
Associate Professor



**Rajeev Sharma**  
Associate Professor



**Siddharth Joshi**  
Project Manager



**Dipen Barvadiya**  
Project Manager



**Rutuja Sabane**  
Senior Project Officer



**Sukhathankar Vithal**  
Intern



## Participants Opine...

Goa is emerging as one of the most progressive regions on the fronts of technology and entrepreneurship adoption. As a student, I wanted to taste the benefits of entrepreneurship and therefore I joined the programme offered by EDII. I am so glad I did as today I am in the advanced stage of setting up my business. I not just learnt but also identified my business opportunity with the help of EDII team and mentors.

- Ms. Ikshwaki Gohil

Student/Aspiring Entrepreneur

Participant of Entrepreneurship Development Programme, Batch 1

As a Government Officer, we normally stick to our role and do not explore much. The programme for livelihood consultants, brought me closer to a gamut of developmental activities which we can undertake to help village folks. I learnt how to play a tangible and proactive role in the growth of village entrepreneurs.

- Ms. Siddhi Naik

Block Programme Manager - DRDA

Participant of DRDA - Livelihood Cadre Training, Batch 1

Business Opportunity identification, business plan preparation, new enterprise creation, business management are not alien words to me anymore. I feel confident about entrepreneurship as a career after my training. EDII's programme was beyond classroom lectures; there was a significant focus on practical, hands-on training which was a game changer.

- Ms. Achal Devi

First Generation Entrepreneur

Participant of Entrepreneurship Development Programme, Batch 3

Goa abounds with entrepreneurial opportunities. Technology and innovations could be its second name. I am glad we have EDC Ltd. and EDII to help us build on our dreams. The environment is also becoming entrepreneur friendly with every passing day. I am sure one success story after another will have a multiplier effect on society at large.

- Mr. Prashant Gaonkar

Noted Entrepreneur

Participant of Entrepreneurship Development Programme, Batch 1





## Impact

700+ students trained

250 + aspiring entrepreneurs trained

150 + livelihood cadres trained

150 + SHGs members trained

Survey of 100 SHG members completed

### Carving a Winning Pathway: The Road Ahead

Goa is on the trajectory of gaining global eminence in entrepreneurship feats. The positive impact of convergence between Government, Industry, Institutions and academia are percolating down the layers of society to generate a unique entrepreneurial vibrancy. In collaboration with Government support, EDII is ambitious about a triumphant entrepreneurial movement churning out stories of success. In the times to come, for an upbeat, all-encompassing entrepreneurial landscape, EDII plans to undertake.



**Sustainable Youth Entrepreneurship Models:** To ensure a natural and ongoing progression of entrepreneurship, EDII will engage the youths at a larger scale through trainings, awards and competitions. The Institute will also undertake Faculty Development Programmes to institute cadres of faculty-mentors who can train and guide students to undertake entrepreneurship as a career. The faculty members will also be trained in handholding and mentoring innovative & novel ideas as well as ensure effective functioning of the micro-incubation centres on campuses.



**Technology Transfer:** Through setting up of incubation centers and tie-ups with research laboratories as well as Science & Technology institutes, EDII will ensure commercialization of technologies.



**Networking and Collaborations:** The Institute will undertake active national and global networking in addition to forming alliances with the industry sector. This will help trained officials and entrepreneurs can get wider platforms to connect and learn. Also, youths will be facilitated through relevant tie-ups and linkages.



**Knowledge Products:** Research helps in delving into ways and means of promoting entrepreneurship. While the Institute will undertake research in the domain, it will also create a knowledge infrastructure by developing and publishing success stories, business opportunities' compendium, training manuals for faculty members and other professionals etc.



**Inclusive Entrepreneurship:** For underprivileged women and other disadvantaged sections, special programmes will be designed and offered, so that equality and inclusivity become important growth factors in the development of Goa.

## Conclusion

Entrepreneurial growth, mindset as well as technological shifts are interrelated and complement each other. Goa is emerging as one of the most progressive regions on the fronts of technology and entrepreneurship adoption. Promotion of start-ups is being emphasized upon. The state is overseeing pertinent technological and infrastructural upgradations, devoted to entrepreneurial growth and diversification. EDII's Goa Centre will remain committed to entrepreneurship promotion in the state. The centre will continue to actively harness the potential of human capital and indigenous resources to promote New Enterprise Creation and MSME growth.





# EDII GOVERNING BOARD

as on February 3, 2025



**Shri Rakesh Sharma**  
President-EDII &  
Managing Director  
and Chief Executive Officer  
IDBI Bank Limited  
Mumbai



**Dr. Milind Kamble**  
Founder Chairman  
Dalit Indian Chamber of Commerce &  
Industry (DICC)  
Pune



**Shri Dinesh Singh Rawat**  
Chief General Manager & Zonal Head  
(Ahmedabad Zone)  
IDBI Bank Limited  
Ahmedabad



**Shri Anil Bhardwaj**  
Secretary General  
Federation of Indian Micro &  
Small and Medium Enterprises (FISME)  
New Delhi



**Shri Rahul Bhawe**  
Deputy Managing Director  
IFCI Limited  
New Delhi



**Shri Ram Mohan Mishra, IAS**  
Executive Chairman  
State Investment Promotion Board  
Government of Meghalaya  
Shillong



**Shri Anindya Sundar Paul**  
Chief General Manager  
(SME & Supply Chain Finance)  
State Bank of India  
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**Dr. O.P. Goel**  
Advisor to Chief Executive Officer  
National Skill Development  
Corporation (NSDC)  
New Delhi



**Ms. Mamta Verma, IAS**  
Principal Secretary  
Industries & Mines Department  
Government of Gujarat  
Gandhinagar



**Ms. Dipti D. Salgaocar**  
Vice President – Corporate Communication  
V.M. Salgaocar Corporation Pvt. Ltd.  
Gao



**Ms. Mercy Epao**  
Joint Secretary (SME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India  
New Delhi



**Shri Rajesh R. Gandhi**  
Managing Director  
Vadilal Industries Limited  
Ahmedabad



**Dr. Sailendra Narain**  
Former Chairman & Managing Director  
Small Industries Development  
Bank of India (SIDBI)  
Mumbai



**Dr. Sunil Shukla**  
Director General  
Entrepreneurship Development  
Institute of India (EDII)  
Ahmedabad



**Shri Shaji K V**  
Chairman  
National Bank for Agriculture and  
Rural Development (NABARD)  
Mumbai

## About EDC Limited

EDC Limited is a premier financial institution in Goa. Formerly known as Economic Development Corporation of Goa, Daman & Diu, it was incorporated on 12th March 1975 and has during the last 50 years of its existence been a catalyst for economic development and industrial growth in Goa.

The history of EDC is a repertoire of achievements. It has already extended financial assistance of over Rs.3000 crores by way of term loans to more than 11500 industrial and service sector projects. Some of these projects have resulted in generating large scale economic activity and crores of rupees in revenue for the state. Thousands of jobs created by units financed by EDC, directly and indirectly, have helped the state to ease the problem of unemployment.

The Corporation also successfully operates its flagship scheme, the Chief Minister's Rojgar Yojana targeted at the unemployed youth of Goa and has so far sanctioned more than Rs 220 crores to around 7500 entrepreneurs.

EDC takes pride in its versatility which is a pre-requisite in today's challenging business environment and has geared itself to diversify from a prime lending institution into a result oriented financial institution of trust and confidence in the financial sector.

The equity capital of the corporation is subscribed by the Govt. of Goa and also Daman & Diu Administration and IDBI. The present shareholding of the Corporation as on 31/03/2021 is as follows.





## About Entrepreneurship Development Institute of India, Ahmedabad

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution-building, MSME growth and startup incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII is recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

EDII activities and projects have been categorised under the Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Government Projects; CSR Partnerships; Innovation and Technology (DIT); International Outreach (DIO) and SME Development Business. Institute's Technology Incubation Centre, CrAdLE (Centre for Advancing and Launching Enterprises), set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating innovative start-ups.

The Institute also undertook the task of institution building by setting up entrepreneurship development centres in several states of the country including the newly set up states/UTs of Goa, Uttarakhand, Chhattisgarh, Ladakh etc. This effort was broad-based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

Today EDII works in a collaborative mode with noted corporates as well as Government Ministries / Departments in implementing mega projects with resounding results in terms of New Enterprise Creation and generation of livelihood options. The Institute is committed to the goal of boosting entrepreneurship across segments and sectors through innovative models, projects and programmes, thus effectively leading the country towards the mandate of Viksit Bharat.



## Annexure A

### Entrepreneurship Awareness Programme under EDC CSR Initiative

Name of the Programme	Venue	No. of Participants	Date
Entrepreneurship Awareness Programme - Batch 1	Nalanda, EDC House, Panjim	53	28th May 2024
Entrepreneurship Awareness Programme - Batch 2	Nalanda, EDC House, Panjim	59	4th June 2024
Entrepreneurship Awareness Programme - Batch 3	Nalanda, EDC House, Panjim	90	30th July 2024
Entrepreneurship Awareness Programme - Batch 4	Govt. Polytechnic College, Althino	39	14th August 2024
Entrepreneurship Awareness Programme - Batch 5	Nalanda, EDC House, Panjim	52	13th November 2024
Entrepreneurship Awareness Programme - Batch 6	Dempo College of Commerce and Economics, Cujira	53	27th January 2025
Entrepreneurship Awareness Programme - Batch 7	Dnyanprassarak Mandal's College and Research Centre, Assagao	55	17th February 2025
Entrepreneurship Awareness Programme - Batch 8	Saraswat College, Mapusa	47	18th February 2025
Entrepreneurship Awareness Programme - Batch 9	Fr. Agnel Polytechnic Institute, Verna	60	20th February 2025
Entrepreneurship Awareness Programme - Batch 10	CSEs Parvatibai Chowgule College, Margao	51	21st February 2025
Entrepreneurship Awareness Programme - Batch 11	Dnyanprassarak Mandal's College and Research Centre, Assagao	79	22nd February 2025
Entrepreneurship Awareness Programme - Batch 12	Fr. Agnel Institute of Culinary Arts	40	24th February 2025



Name of the Programme	Venue	No. of Participants	Date
Entrepreneurship Awareness Programme - Batch 13	Demphe College of Arts and Science, Panjim	26	3rd March 2025
Entrepreneurship Awareness Programme - Batch 14	Nalanda, EDC House, Panjim	30	4th March 2025

### Entrepreneurship Development Programme under EDC CSR Initiative

Name of the Programme	Venue	No. of Participants	Start Date	End Date
Entrepreneurship Development Programme - Batch 1	Nalanda, EDC House, Panjim	40	13th March 2024	15th March 2024
Entrepreneurship Development Programme - Batch 2	Nalanda, EDC House, Panjim	50	13th April 2024	14th April 2024
Entrepreneurship Development Programme - Batch 3	Nalanda, EDC House, Panjim	64	8th January 2025	10th January 2025
Entrepreneurship Development Programme - Batch 4	Nalanda, EDC House, Panjim	60	28th January 2025	30th January 2025
Entrepreneurship Development Programme - Batch 5	Nalanda, EDC House, Panjim	52	20th February 2025	22nd February 2025

## Annexure B

### DRDA - GSRLM Training Programme for Livelihood Cadres

Name of the Programme	Venue	No. of Participants	Start Date	End Date
DRDA- Training of Livelihood Cadres- Batch 1	Nalanda, EDC House, Panjim	30	26th November 2024	30th November 2024
DRDA- Training of Livelihood Cadres- Batch 2	Conference Hall No. 232, Mathany Saldhana Administrative Complex, Collectorate of South Goa District, Goa	35	13th January 2025	18th January 2025

### DRDA- Training on 'The Art of Product Presentation and Selling' for the SHG Member Exhibitors of Swayampurna Goa SARAS 2025'

Name of the Programme	Venue	No. of Participants	Start Date
DRDA- Pre SARAS Training of Livelihood Cadres- Batch 1	Navelim Village Panchayat, South Goa	120	28th February 2025
DRDA- Pre SARAS Training of Livelihood Cadres- Batch 2	Multipurpose Hall, Directorate of Art & Culture, Central Library, Patto, Panjim	180	3rd march 2025



## Annexure C

### Entrepreneurship Development Programme for Women

Name of the Programme	Venue	No. of Participants	Start Date	End Date
GSUDA- Livelihood Cadres Training - South Goa	Ravindra Bhavan, Margao	63	18th September 2024	20th September 2024
GSUDA- Livelihood Cadres Training - North Goa	Nalanda, EDC House, Panjim	62	23rd September 2024	25th September 2024



# Entrepreneurship Development Institute of India

Bhat, Gandhinagar (Dist) 382 428, Gujarat

Phone: 079 - 6910 4900 / 6910 4999

E-mail: [info@ediindia.org](mailto:info@ediindia.org) • Web: [www.ediindia.org](http://www.ediindia.org) / [www.ediindia.ac.in](http://www.ediindia.ac.in)

## Regional Offices :

### Central : Bhopal

1st Floor, 50 New MLA Colony, Behind Canara Bank,  
Near Depot Chauraha, Bhadbhada Road, Bhopal-462003, Madhya Pradesh  
Phone: +91-755-4260015, 2424015 Email: [crab@ediindia.org](mailto:crab@ediindia.org)

### Eastern : Bhubaneswar

Plot no. 88, 2nd Floor, District Centre,  
Chandrasekharpur, Bhubaneswar, Khurda-751 016, Odisha  
Phone: 0674-2747712 Email: [ediero@ediindia.org](mailto:ediero@ediindia.org); [erob@ediindia.org](mailto:erob@ediindia.org)

### National Capital Region : New Delhi

303, Akashdeep Bldg., Barakhamba Road, New Delhi-110 001.  
Phone: 011-40115698 Email: [ncro@ediindia.org](mailto:ncro@ediindia.org)

### Northern : Lucknow

7, Meerabai Marg, Dady Villa, Hazrat Ganj,  
Lucknow-226 001, Uttar Pradesh  
Phone: 0522-2209415 E-mail: [nrol@ediindia.org](mailto:nrol@ediindia.org)

### Northern-Eastern : Guwahati

1st Floor Abhiguna Residency, Opp Radisson Blu,  
Gatanagar, Guwahati, Assam-781011  
Phone: 0361-3105560 E-mail: [nerog@ediindia.org](mailto:nerog@ediindia.org)

### Southern : Bengaluru

Santa Monica, 2/2C, 1st Floor, Hayes Road,  
Shanthala Nagar, Richmond Town, Bengaluru, Karnataka-560025  
Phone: 080-2311 9360/9361 Email: [srob@ediindia.org](mailto:srob@ediindia.org)

### Western : Vapi

213, 214 & 215, Fortune Square Extn.-2, Vapi Damani Road,  
Chela, Vapi Ta-Vapi, Dist. Valsad-396 191, Gujarat  
Email: [wrov@ediindia.org](mailto:wrov@ediindia.org)

### Uttarakhand : Devbhoomi Udyamita Yojana Office :

Doon University Campus (Nr. Main Gate),  
Dehradun, Uttarakhand 248001  
Phone: 0135 - 2974961  
E-mail: [duy-uttarakhand@ediindia.org](mailto:duy-uttarakhand@ediindia.org)

### Chhattisgarh : Raipur Office

105, First Floor, Shreeji K Heights, Kalpataru Colony,  
Amlidih, Raipur, Chhattisgarh 492006  
Phone: 0771-4346712  
E-mail: [sheeba@ediindia.org](mailto:sheeba@ediindia.org)

## EDI Affiliates :

- Lao-PDR India Entrepreneurship Development Centre (LIEDC), Vientiane
- Myanmar-India Entrepreneurship Development Centre (MIEDC), Yangon
- India-Uzbekistan Entrepreneurship Development Centre (IUEDC), Tashkent
- Cambodia-India Entrepreneurship Development Centre (CIEDC), Phnom Penh
- Vietnam-India Entrepreneurship Development Centre (VIEDC), Hanoi
- Rwanda-India Entrepreneurship Development Centre (RIEDC), Kigali



### Goa Office :

5th Floor, EDC Complex,  
Dr. A.B. Road, Panaji, Goa 403001  
Ph: 91820 02852  
E-mail: [goa@ediindia.org](mailto:goa@ediindia.org)

### Ladakh : Leh Centre

Commerce Block, University of Ladakh Leh Campus,  
Taru, Leh UT- Ladakh 194101  
Phone: 9419227840, 9906986654  
E-mail: [leh-pa-a@ediindia.org](mailto:leh-pa-a@ediindia.org)